



gridrepublic volunteer computing

GridRepublic 239 Carlton Avenue Brooklyn, NY 11205-4001 11 September 2008

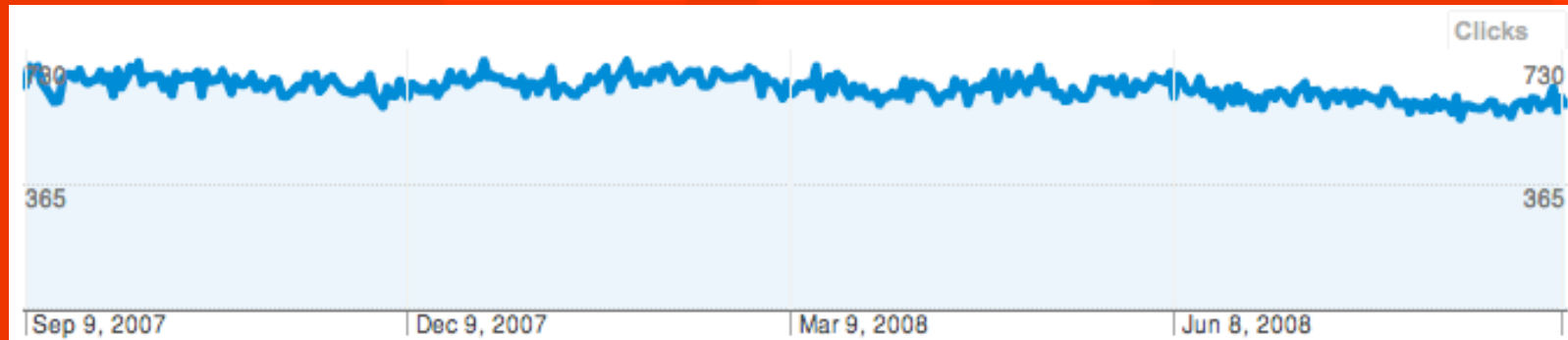
Social Technology

- » **Volunteer Computing is a social phenomenon as much or more than it is a technical or scientific one**

New at GridRepublic

- » **Flash Charts**
- » **Community Section**
- » **MySpace**
- » **Facebook**
- » ***Misc behind the scenes updates***

Google Ads



- » **Running ads for GridRepublic and a number of projects. In the last year:**
 - > 10,000,000 impressions
 - > 240,000 Clicks (~700 per day)
- » ***Reaching our target audience: people who are not already BOINC users***

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